

CUT OUT  
AND KEEP  
CHECKLIST

# YOUR SOCIAL MEDIA IMAGE SIZES CHEATSHEET

Creating the perfect images for your social media presence can be a bit of a nightmare. That's why we've created this handy image size cheatsheet.

## FACEBOOK

IMAGE TYPE	SIZE
Cover Photo/Video	1200 x 675px
Group Cover Image	1640 x 859px
Event Cover Image	1920 x 1080px
Profile Image	340 x 340px
Post Image (Landscape)	1200 x 628px
Post Image (Square)	952 x 952px
Post Video	1080px wide

## LINKEDIN

Company Cover Image	1536 x 768px
Company Logo Image	300 x 300px
Personal Background	1584 x 396px
Personal Profile Image	400 x 400px
Post Image	1200 x 628px

## YOUTUBE

Channel Cover Image	2560 x 1440px
Channel Profile Image	800 x 800px
Video (HD)	1280 x 720px (min. size)

## TWITTER

IMAGE TYPE	SIZE
Header Image	1500 x 500px
Profile Image	400 x 400px
Post Image (Landscape)	1024 x 512px

## INSTAGRAM

Profile Image	180 x 180px
Post Image	1080 x 1080px

Information for guidance only.  
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